Freelance opportunity: Campaign and Content Coordinator at Tobacco Factory Theatres, Bristol

Are you a storyteller who could make even Scrooge believe in the magic of Christmas?

We need a Freelance Campaign and Content Coordinator to tell the world (well, this bit of it) about Christmas at Tobacco Factory Theatres!

We're looking for an experienced creative communicator to bring our Christmas season to life and help deliver a bold, imaginative festive campaign that captures attention, sparks curiosity and fills our theatre with audiences. If you know Bristol, love live performance, and have the creative flair to make even Scrooge believe in the magic of Christmas, we want to hear from you.

THE OPPORTUNITY

You'll play a key role in delivering our 'Christmas at Tobacco Factory Theatres' campaign, creating and coordinating content across our digital channels throughout the festive season.

Working closely with our marketing and producing teams, you'll turn campaign plans into engaging, imaginative content that builds excitement, connects with audiences and supports ticket sales.

We're already moving into the busiest and most exciting part of our theatre calendar, so you'll be stepping into a live campaign. You'll need to be organised, creative and ready to get stuck in, bringing fresh ideas and the practical skills to make them happen.

This is a hands-on creative role, ideal for someone experienced in the entire content pipeline, who enjoys being in the middle of the action as much as they enjoy creating assets, writing copy, and getting content out to audiences in print and online.

WHO WE'RE LOOKING FOR

An experienced content creator
You have a strong creative eye and experience producing engaging content across photography, short-form video, graphics and written copy. You'll know how to work from a brief as well as identifying new opportunities and fresh angles.

A confident digital designer
You're comfortable and experienced using creative design tools such as Canva or the Adobe Creative Suite to produce high-quality, on-brand graphics, promotional materials and digital assets.

A storyteller
As you'd expect from a theatre, we talk a lot about stories. You'll know how to find stories from across the organisation and turn them into engaging content for our different audiences and platforms.

A digital communicator
You have practical experience scheduling and publishing social content, building and sending email campaigns, and managing digital content calendars. We use DotDigital and Sprout, but you might have transferable experience from other platforms.

An organised content coordinator
You have experience managing multiple deadlines and keeping the content pipeline flowing. You're used to working from a campaign plan, and collaborating with people from across an organisation to ensure that stories are captured, and communication is accurate, timely and consistent.

Someone who loves live performance!
We're looking for someone who understands the energy of live performance and enjoys working with artists, creatives and venue staff to capture what makes a production special. A connection to Bristol and its creative communities would be a real advantage.

THE FREELANCE PACKAGE

Role: Freelance Campaign and Content Coordinator

Fee: £175 day rate

Commitment: Approximately 20 hours per week, with flexibility to meet the needs of the production.

Contract period: W/C 23rd November 2026 to W/C 11th January 2027

Location: Tobacco Factory Theatres, Southville, Bristol.

We're a place-based organisation, and this is a hands-on commission rooted in the theatre itself. We want someone who enjoys being in the building, connecting with our teams, capturing what's happening and becoming part of the energy of the production.

The role will include some evening and weekend activity, particularly around performances and opportunities for timely content capture and publication.

We'll agree the working pattern, availability and specific deliverables together.

To express your interest, please send us:

1. A short cover letter telling us about you and your experience.

2. Examples of content you've created, including digital design, social media, video or email campaigns. We'd love to see your creative work.

3. Your availability over the festive period (23 November 2026 – 15 January 2027).

You will also need to complete the application form and equalities form available to download from our website.

Application email: recruitment@tobaccofactorytheatres.com

We encourage you to apply as soon as possible:

We're looking for someone to start as soon as possible. We'll be reviewing applications as they come in and will close the advert once we've made a successful appointment.

Tobacco Factory Theatres is committed to creating an inclusive and welcoming environment. We encourage applications from people with different backgrounds, experiences and perspectives.