

# TOBACCO FACTORY THEATRES



**TFT PRODUCTION FUND**

2024 - 2027



# TFT PRODUCTION FUND

Tobacco Factory Theatres has a proud history of creating great theatre. In the last 10 years we have produced or co-produced 28 in-house productions with 159,910 audience members attending 869 performances.

In the last year, we have spent time connecting with audiences, participants and community groups, strengthening our wonderful programme of received and participatory work. We want this wonderful space to be a safe and inspiring place to share stories and be creative.

We work hard to remove barriers and build confidence. In 2024, we made our work more accessible than ever with 3,510 financial difficulty tickets issued for those who would not be able to attend at standard or concessionary prices.

Now is the time to build on this bedrock, so that we can be a place of welcome and wonder; a place of connection which is diverse, contemporary and classical in equal measure.

A place for everyone to belong.

## OUR CHALLENGE...

In order to have more control over the artistic content of our programme, to feed the artistic ecology of the city and to respond to the changing needs of our audience; we must champion our own creativity.

We are courageous and understand the need to take risks to fulfill the ambition to put the best productions on our stage. This work sits alongside a considered plan for audience development, community engagement and increased opportunities for artists to make work in the city.

However, we cannot do this on our own. We will need investment in order to develop this programme to enable us to grow.

TOBACCO  
FACTORY  
THEATRES





## OUR PLAN...

To create longevity for the theatre, with the ambition to gain an increase in national profile and partnerships, we need to lean into our entrepreneurial history. We want to enhance the lives of others and we are aware that this work requires a portfolio of investment.

With this in mind, we have introduced a new TFT Production Fund to support our goal of making 7 in-house productions that will see us up to our 25th birthday!

The first three productions were:

- **The Marriage Of Figaro - Autumn 2024**
- **Hansel and Gretel - Winter 2024/25**
- **The Winter's Tale - Spring 2025**

We now need your support to complete this ambitious programme, of getting brand-new productions up and running; embedding the elements of creativity, inclusion and engagement into the heart of each offering.

## TFT PRODUCTION FUND...

The TFT Production Fund has a fundraising target of £75,000 over a 3 year period (2024-2027). We are asking for supporters to pledge a commitment from £3,000 per annum to this fund.

This fund will come to a natural conclusion in March 2027 - taking us up to our 25th anniversary.

TOBACCO  
FACTORY  
THEATRES



## THE BENEFITS...

- Press Night invitations for all in-house productions supported by the TFT Production Fund.
- Invitations to annual round-table TFT Production Fund events with the Executive Team where production plans, new ideas and future development will be at the forefront of discussions.
- The opportunity to attend exclusive closed rehearsals for in-house productions, talks and activities supported by the TFT Production Fund.
- Named recognition upon request in our seasonal mini-guides brochures and on the TFT website.
- Named recognition upon request in all programmes and/or freesheets for work supported by the TFT Production Fund.

TOBACCO  
FACTORY  
THEATRES

To find out more about the TFT Production Fund including how to sign up, please contact our Fundraising Manager, Aimee Arscott on the details below;

[aimee@tobaccofactorytheatres.com](mailto:aimee@tobaccofactorytheatres.com)

0117 902 0345

[www.tobaccofactorytheatres.com](http://www.tobaccofactorytheatres.com)



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**

