

TOBACCO  
FACTORY  
THEATRES



EXCITING OPPORTUNITY

## GRAPHIC DESIGN TENDER FOR TOBACCO FACTORY THEATRES' IN-HOUSE PRODUCTIONS

Over 60,000 people came to Tobacco Factory Theatres to see a show in the last 12 months. 21,000 of those came to see three productions made right here in our iconic home on the first floor of the Tobacco Factory. Tobacco Factory Theatres has just completed the first year of its ambitious three-year in-house production plan, following a hugely successful run of *The Marriage of Figaro*, *Hansel & Gretel*, and *The Winter's Tale*. Our in-house work is built around three core elements: Opera, Shakespeare, and our flagship Christmas production—all performed in our unique in-the-round seating configuration, bringing audiences thrillingly close to the action. As we embark on the next phase of this journey, leading up to our landmark 25th birthday, we are seeking a visionary graphic designer to help shape the creatives of our in-house productions for the next two years.

This is a unique opportunity to collaborate with one of Bristol's most dynamic producing theatres, creating striking and imaginative design concepts that reflect the creativity and ambition of our productions. We are looking for a talented designer based within 25 miles of Tobacco Factory Theatres to work with us on marketing graphics for five in-house productions between October 2025 and December 2026.

## Scope of Work

The selected designer will be responsible for creating visually compelling designs that align with the artistic vision of each production. The scope includes:

- Design concepts for five in-house productions.
- Typography and graphics tailored to the target audience of each production.
- Versatile design assets for print (A-format) and digital platforms.

## What We're Looking For

- Distinctive, original artwork – AI-generated work will not be considered.
- A bold and contemporary visual style that captures the energy and innovation of our productions.
- A strong design concept for our in-house work, setting it apart within the theatre landscape.
- Versatility – designs must be adaptable for both traditional print formats (A-format) and a variety of digital advertising platforms.
- Innovative digital storytelling – we're particularly interested in hearing from designers who can push the boundaries of theatre branding with interactive or motion-based design elements.

## Deliverables

- Finalised design concepts for each of the five productions.
- Adaptable artwork for both print and digital use.
- Digital assets optimised for social media, websites, and other promotional materials.
- Collaboration with the TFT marketing team to ensure seamless integration of designs.

## Why Work With Us?

- Your work will be at the forefront of an exciting period of in-house theatre-making, leading up to our milestone 25th anniversary.
- You'll play a key role in shaping the public perception of our productions, seen by thousands of theatregoers.
- You'll be part of a creative and collaborative process, working closely with our team to bring our productions to life through exceptional design.

## How to Apply

If you are a graphic designer or digital content creator based within 25 miles of Tobacco Factory Theatres, we would love to hear from you!

Please email us the following:

- A portfolio showcasing relevant design works.
- A proposal outlining your creative approach and understanding of the project.
- A breakdown of your timeline.

Please submit your proposal by Tue, 29 April 2025.

Fee for the work: £3750

To express your interest or for further details, get in touch with [jamie@tobaccofactorytheatres.com](mailto:jamie@tobaccofactorytheatres.com)

We can't wait to see your ideas!